

Unlocking potential

At the heart of ABi is a real commitment to helping you realise your potential. In our extensive experience, businesses benefit from quality support. And we have an enviable track record in providing just that. In the last three years alone, we've supported over 500 businesses across a variety of industries, working with start-ups right through to established companies.

Information and advice ...at every stage

Starting a new business.

Even if you've started on your own, you don't have to feel alone. In fact, both pre-start and newly-formed small businesses can benefit from services that include 1-2-1 mentoring and special open days.

Achieving growth.

When you're ready to move your enterprise on, you can access fresh, innovative thinking or the help of knowledgeable professionals to provide an outside view.

Diversifying and/or finding new products and markets.

If you're moving into areas that are new to you or need to make some informed decisions about your direction, talk to us.

Marketing and business development.

We know from experience that this is a key issue for many. Our highly-skilled team have a clear understanding of proven marketing tools.

Financial management.

Managing finances can be daunting if you've never done it before. We can support you with practical support you can then use on an on-going basis.

"I had all these great ideas but I needed reassurance that I was on the right track when it came to turning them into a business. The advisor from ABi was so helpful and polite and she came up with some great ideas that I hadn't even thought of."

"We'd proved we had a successful business, but when it came to taking it to the next stage, we didn't know where to start. Luckily, ABi did."

"I love what I do, but I just wanted the customers to somehow appear! Of course, it doesn't work like that and ABi gave me really useful ideas on marketing that I could put into practice myself."

These are just some of the quotes from companies and individuals we have helped to transform the performance and enjoyment of their business.

Training

What are the knowledge gaps you need to fill? We understand that your time is one of your most valuable assets, so we aim to help you maximise yours through training that has been specially designed with small businesses in mind.

The courses, which are both informative and fun, range from one to three days in length and cover relevant issues for both management and staff, including business planning. There's real flexibility when it comes to arranging times and dates.

Networking

Networking events are valuable for many small businesses and individuals. They're a way to potentially:

- make new contacts and generate business
- learn from others and share best practice
- find inspiration, direction and new ideas
- enjoy thinking time away from your business.

Because we understand the important role they can play, we facilitate a variety of quarterly networking events, as well as meetings and seminars in relaxed settings.

Resources

The chances are, you're not always going to have everything you need just when you need it. Crucially, this is when we can help. The resources, know-how and support networks we can call on mean we can help you with access to:

- office facilities – whether it's for a business base or a one-off meeting with a potential client
- a computer or a phone – because your financial resources often have to stretch a long way
- knowledge about how to access finance and grants and your eligibility
- specialist services, such as research time at the British Library.

ABi Associates Limited
Your business. Our passion



We understand...

Helping small businesses is our driving force. We want to play our part in yours as you develop. Whatever assistance you need – or even if you'd just like to know what's available – talk to us.

- We have a proven track record in providing practical support.
- You'll have access to advisors with strong experience in a range of sectors.
- We deliver results through flexible services and innovative solutions.
- Professionalism is at the core of our service. When we say we'll do something, we'll do it – and deliver on time.
- We're passionate about helping communities achieve their potential.
- Customer service is key and we hope we're a pleasure to deal with.

Your next step

If you're planning for or already run your own small business in and around London, contact us now. One of our well-informed, friendly business advisors will be pleased to talk to you about the services you might find useful; services that could make a positive difference to your business and help you develop in the way you want to.

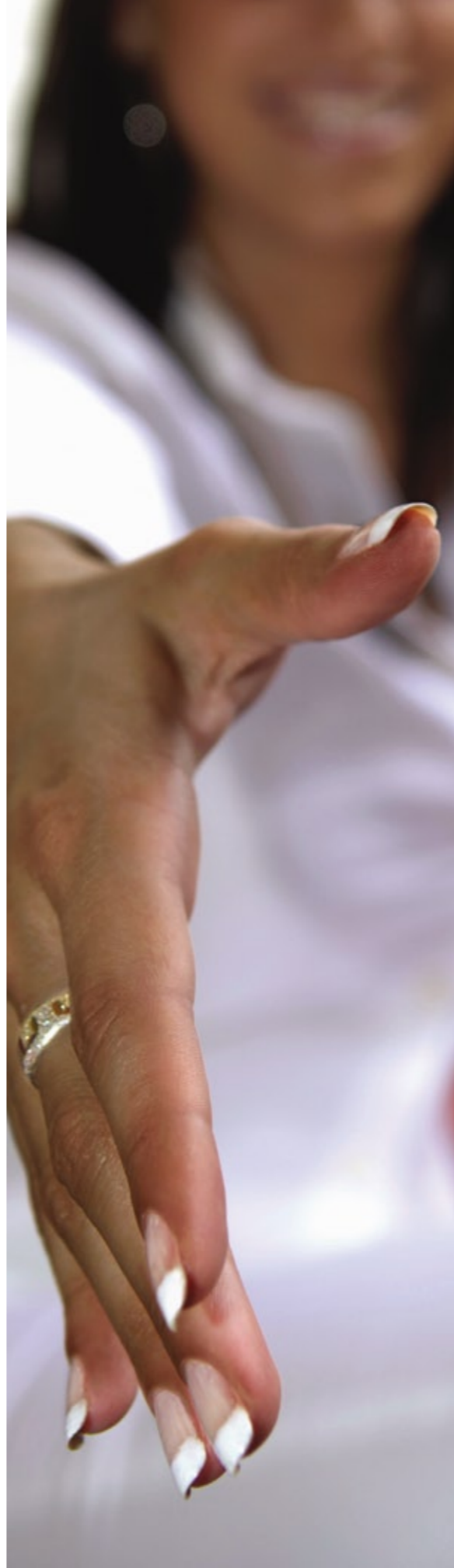
"While I really wanted to run my own business, I found it quite daunting... all the different things I had to do myself that I hadn't done before. Luckily, someone told me about ABi, and their knowledge has helped me fill in the gaps."

Practical, hands-on support

Since we first opened for business in 1995, our expertise has enabled us to put together a range of services that have proved to be hugely effective. These include 1-2-1 mentoring, short training courses, networking opportunities, resources and information.

Our services are largely subsidised by sponsorship, so we offer very cost effective solutions too.

In this brochure, you'll find more details about how we can help you ...so why not take a few minutes to get to know us?



www.abi.co.uk

To get the most from yourself and your business, contact us to find out more about our range of services.

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